



Dear St. Francis of Assisi families,

It is with great joy to inform you that the crest is coming back to our School and will be used on our uniforms and all communications. We have come back to our roots, and slightly altered the old crest.

First, we have removed the banner at the base of the shield to be more current with other school logos. If you look at school logos, you do not see the year the school was established.

Second, we removed the word “school” from the logo. The School has been around for over 30 years, and the icons of the shield, sun and San Damiano cross have been established as icons of the school. The word “school” is not necessary to identify this as a school as the imagery has established that.

Third, we made the San Damiano cross more proportional. Its first iterations were just a little off, so we cleaned it up to better represent St. Francis of Assisi.

The crest will be on the new uniforms for the upcoming school year. Old uniforms will be allowed to be worn for the next two years. This will allow you enough time to order and have plenty of size options for your family. We will also be phasing out hoodies in the same time frame. You will be allowed to wear your current hoodies for the next two years, however the school crest will not be available on hoodies. So after two years, hoodies will not be a part of the school uniform.

Here is some history and insights into the making of the crest.

The San Damiano cross speaks to our faith and is especially important to St. Francis of Assisi, as it represents the cross from which Jesus spoke to Saint Francis, asking him to rebuild the Church. This is a visual representation from our patron saint of our desire to follow God’s call through our faith. The San Damiano cross is iconic in shape and importance and is one of the first symbols people think of in association with St. Francis of Assisi Church. It stands alone in grandeur and meaning and is at the forefront of our Crest.

The shield represents our core value of knowledge and the knowledge we carry in defense and protection of our faith.

The sun represents service and depicts the “burning sun” in reference to Saint Francis’ Canticle of the Sun and his desire to serve all creation. Our mascot is the Suns, and this is clearly represented in our crest.